



C

Culture

O

Opportunities

R

Results

E

Excellence



The
GTC SOLUTION
for creating high performing, fully engaged teams



OUR PHILOSOPHY

Too often a group of people thrown together in a working environment is considered a team without forethought about the group's interactions, its common purpose, or the strategy needed to create a fully engaged team.

Frustration for the leader and manager set in as interpersonal conflict, disengagement, loss of productivity, and retention issues rise.

We believe you are the critical player of the culture of your organization and the engagement of your people. The degree of team and organizational success is a direct reflection of the one who is leading. Therefore, our approach to create fully engaged teams is to

EMPOWER YOU

to remove the frustration out of selection and retention and turn the headache of building high-performing teams into a predictable and scalable system. You will be equipped to effectively influence your culture and get your people excited about working together and growing your business.

Let's make influence more achievable, relationships more valuable, teams more engaging, and revenue more predictable.

At CORE Advantage, LLC, we don't just help clients get to the core.
We empower them to lead from it.



"Your insight and guidance have helped me so much. The way you process the situation...is the type of mentorship and guidance I need to maximize our efficiency and effectiveness...This is exactly what we need on the team and it's exactly what I need as a leader. So, thank you."

-Brandon B., Financial Advisor



THE GTC SOLUTION

for creating high performing, fully engaged teams

Business professionals of all size organizations experience frustration with creating high performing, fully engaged teams. Issues of employee disengagement lead to greater organizational problems that may be unrecoverable, and an increase in personal stress, dissatisfaction and exasperation. That's why we've created The GTC Solution. We want you, your team, and your organization to succeed. *Get To the Core* is the Solution where everyone wins.

The GTC Solution is the answer for any size organization who is tired of the frustration and headache of battling with the negative impact of team member disengagement and are willing to build a stronger connection for greater engagement success.

The social connection, or culture, is what drives, or fails to drive, the engagement of your organization. By systematically and consistently implementing The GTC Solution, the social energy cultivated will dramatically improve team engagement. Through understanding and implementation of individual and collective strengths, your team's meaning, direction and mobilization will excel.

Our in-house comprehensive, behavioral-based solution will amplify results by driving growth with scalability and sustainability through attracting, developing and engaging right-fit talent.





THE GTC SOLUTION BENEFITS

People are the most valuable, tangible, and hard to replace assets a corporation has. Finding the right people, motivating and retaining them are ongoing challenges. The GTC Solution will amplify results by driving growth with scalability and sustainability through attracting, developing and engaging top-tier talent.

ELITE TRAINING

Elite training for key individuals who are strategically linked to the vision and growth of the organization who will oversee and coordinate applications to advance organizational success and personal achievements. Equipped to utilize the system that unleashes individual and team strengths.

COMPREHENSIVE SURVEYING AND REPORTING

A system of practical processes that are quick and easy to implement with immediate measurable results to positively impact individuals, teams, and the entire organization. Ease for engaging. Use throughout the employee and client life-cycle. Objective data at your fingertips, able to align talent to jobs, bridge the gap in communication, promote less conflict, achieve higher motivation, increase morale, and build high performing, fully engaged teams and coach-to-client relationships.

ONLINE LIBRARY

Less training manpower needed, consistency in training.

PREMIUM VALUE

Cost is right and minimized when supported by departmental budgets and operations. Takes the worry out of how much you're spending.

CUSTOMIZED IMPLEMENTATION PLAN

Customized 3-D Process Plan and follow up to ensure consistency and plan implementation.

SUCCESS SUPPORT

Customized workshops and retreats to meet your objectives.
Continuing education, habit/repetitive, empowered to live it, becomes a part of the culture

TOOLS

A data driven, full system integration approach at your fingertips. Able to quickly access and interpret data to identify skill disparities, bridge gaps in communication, and build fully engaged teams for long-term success.

Depending on the organization's size and needs, the GTC Solution offers the flexibility to either bring in-house a full integrated management system or a pay-as-you-go option to enable smaller companies to purchase what they need, when they need it.

3-D STRATEGY PLAN FOR SUSTAINABLE RESULTS

Leaders who have an effective team engagement system to measure the dynamics of an individual, the job and the team win building productive, fully engaged teams.

The 3-D Strategy Plan is the fuel for effective implementation of The GTC Solution for creating high performing, fully engaged teams



DISCOVER



DESIGN



DEPLOY

- You will be trained to **DISCOVER** your team's identity, common purpose and specific goals. This insight will empower you to connect strengths and skills to an individual's role on the team, foster trust through mutual respect, and establish team accountability.
- Then through coaching, you will be equipped to have long-term success by **DESIGNing** and implementing a success plan for optimal results.
- As a result of building a stronger understanding and connection to yourself and your people, you will be empowered to **DEPLOY** a productive, fully engaged team, effectively, efficiently, and consistently.

With a dedicated coach and team of experts behind you, we're committed to ensuring your success by empowering you to build Culture that recognizes Opportunity leading to the meaningful Results and Excellence you deserve.

We will put you in the "driver seat" to engineer trust through strategic leading using a proven process and streamlined engagement system.



SUCCESS DRIVERS FOR SUSTAINABILITY

You will gain a deeper understanding of success drivers of your core teams and the entire organization. Companies that intentionally build their team engagement effectively see a stronger connection to each other and to the organization's goals, greater motivation, increased morale and a significant decrease in turnover.

TRUST – Trust is the foundation of genuine success and is built as individuals treat each other with respect; as they value each other's strengths, skills, and contributions; and as they communicate with openness, truth, and understanding. Trust produces faster results, deeper relationships, and a stronger bottom line.

COMMITMENT – It's critical that top-tier leadership commits to fully engage and support the 3-D GTC Process Plan in creating high performing, fully engaged teams. Equally important is the commitment of managers and team leaders to embrace organizational change and individual and team growth.

RESPECT – For the team to perform at its best, each individual, with his or her unique combination of characteristics, must be understood, valued, developed, and empowered. Respect and appreciation will be cultivated as the natural and learned abilities that determine how each person thinks, acts, communicates, and accomplishes goals are understood and embraced.

ACCOUNTABILITY – Perceptions generate and fuel attitudes. Attitudes produce actions. Perceptions are the personal view of others, work expectations, resources, clarity of direction, environment, and skills. Attitudes are the internal response to perceptions and experience. Attitudes are key to how one treats others and completes work.

UNITY – A culture of unity which will produce loyalty to the team and organization's purpose, to each other, and to performance results.

RESULTS – The anticipated results are achieved through the exceptional teamwork of productive, fulfilled, accountable team members who are committed to each other and to the success of the group.

ASSESSMENT – Continued evaluation and assessment of progress for the successful alignment and impact.





DISCOVER | DESIGN | DEPLOY

The GTC Solution

for creating high performing, fully engaged teams